

FAX# 703 528 7880
SEP27/12 16.04
HARRIS REPORT FROM REP
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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CONTRACT # 6354621

EST#1897 COMMENTS: (LINE, ORDER, INVOICE)

DATE SEP27/12 16.04

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TO LENA
FR JULIE

** NEW ORDER **
 TTLS \$84570..51X
 PLS CFM, THX 9/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA-SKED C

:LINE#:	REP	:	CD :	TIME PERIOD	:	LGTH :	:	SEC :	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1897

1 500A-530A

30	\$500.00
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10/2

10/5 1

TU-E

1

PROGRAM : EYEWITNESS NEWS

2 530A-600A

30	\$750.00
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10/2

10/5 1

TU-E

7

PROGRAM : EYEWITNESS NEWS

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
3			600A-700A	30		\$1,500.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NEWS												
4			700A-900A	30		\$1,600.00	10/2	10/5	4		TU-F	4
PROGRAM : GOOD MORNING AMERICA												
5			500A-600A	30		\$275.00	10/6	10/6	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
6			700A-900A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
7			900A-1000A	30		\$850.00	10/6	10/6	1		SAT	1
PROGRAM : GMA-SAT												
8			700A-900A	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : EYEWITNESS NEWSDAYBREAK												
9			900A-1000A	30		\$375.00	10/2	10/5	2		TU-F	2
PROGRAM : JEFF PROBST												
10			1000A-1100A	30		\$375.00	10/2	10/5	2		TU-F	2
PROGRAM : MILLIONAIRE/FAMILYFEUD												
11			1100A-1200N	30		\$750.00	10/2	10/5	2		TU-F	2
PROGRAM : THE VIEW												
12			1200N-100P	30		\$675.00	10/2	10/5	2		TU-F	2
PROGRAM : EYEWITNESS NOON NEWS												
13			100P-300P	30		\$650.00	10/2	10/5	2		TU-F	2
PROGRAM : THE CHEW/GENERAL HOSPITAL												
14			300P-400P	30		\$650.00	10/2	10/5	2		TU-F	2
PROGRAM : STEVE HARVEY SHOW												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			800P-900P	30		\$6,500.00	10/7	10/7	1		SUN	1
PROGRAM : ONCE UPON A TIME												
28			900P-1000P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : REVENGE												
29			1100P-1135P	30		\$2,000.00	10/2	10/7	2		TU-SU	2
PROGRAM : EYEWITNESS NEWS AT 11P												
30			1135P-1210A	30		\$1,000.00	10/2	10/5	1		TU-F	1
PROGRAM : NIGHTLINE												
31			1210A-105A	30		\$340.00	10/2	10/5	1		TU-F	1
PROGRAM : JIMMY KIMMEL LIVE												
32			1200N-100P	30		\$850.00	10/8	10/8	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
33			100P-300P	30		\$800.00	10/8	10/8	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
34			300P-400P	30		\$650.00	10/8	10/8	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
35			1200M-100A	30		\$205.00	10/7	10/7	1		SUN	1
PROGRAM : CASTLE												
OCT/12			84570.00									
CONTRACT TOTAL												84570.00
TOTAL SPOTS												51

MARKET TOTALS \$241,628 WFTV 35% WKMG 15% WESH 30% WOFL 13% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
DEMOS- RA35+*